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## EXPERIENCE

### FKA - SENIOR ART DIRECTOR

Atlanta, Georgia // 2019-Present

- Lead creative campaigns, influencer and artist engagements along with social content creation for Arby's and MAC social platforms
- Quarterly content for Starbucks Rewards covering digital, social, email and broadcast
- Create swag drops and products for Arby's Shop, along with teaser promotional campaigns
- Oversee two teams of ADs, designers, writers, editors and content creators for Arby's and MAC social channels
- Clients Include: Arby's, MAC Cosmetics, Starbucks Rewards, Georgia Natural Gas

### THE COCA-COLA COMPANY - ART DIRECTOR

Atlanta, Georgia // 2017-2019

- Led creative campaigns across portfolio of brands in OOH, print, OLV, digital, AR, social and radio
- Head of content creation and development for Coca-Cola Times Square
- Won new business pitches for Dasani Sparkling and Peace Tea
- Clients Include: Coca-Cola, Diet Coke, Sprite, Fanta, Smartwater, World of Coca-Cola, Arctic Coke, Dunkin' Donuts

### CREATIVE CIRCUS - TEACHER

Atlanta, Georgia // 2016-2018

- Taught 'Intro to Creative Thinking'

### ORANGE SPARKLE BALL - DESIGNER

Atlanta, Georgia // 2016-2017

- Led art direction and design for Chick-fil-A ads, packaging and environmental design
- Original branding work for Chick-fil-A spin-off restaurants

### FCB CHICAGO - DESIGNER & ART DIRECTOR

Chicago, Illinois // 2015-2016

- Rebranded print and packaging work for Lime-a-Rita & Michelob Ultra
- Design lead on new business pitches for Clorox (win), American Airlines, Radio Flyer, and Fiat
- Clients Include: Michelob Ultra, Lime-a-rita, K-Mart, Valspar, Alzheimer's Association, Boeing, Aramark, Fiat

## EDUCATION

### THE CREATIVE CIRCUS

Art Direction & Design

### UNIVERSITY OF GEORGIA

Broadcast News  
Summa Cum Laude

### OXFORD UNIVERSITY (OXFORD, ENGLAND)

International Communication & Comparative Literature

## SKILLS

### ADOBE CREATIVE SUITE

Proficient in Adobe Illustrator, Photoshop, InDesign, After Effects, Lightroom, Premiere Pro

### OTHER

Design, Illustration, Hand Lettering, Motion Graphics, Color Correction, Video Production, Photography

## PERSONALITY

### MEYERS BRIGGS : ENTJ

Energetic, logical, natural leader, expressive, driven, planner, decisive

### STRENGTHSFINDER

- Achiever
- Communication
- Maximizer
- Activator
- Woo

## AWARDS

CLIO AWARD, THE ONE SHOW,  
CANNE LION, ADC Awards  
Boeing Flypaper

NATIONAL ADDY'S GOLD  
Coca-Cola Times Square

NATIONAL ADDY'S SILVER  
Miniature Worlds

SHORTY AWARD  
Starbucks Stars for Everyone

IHAF GOLD AWARD 40 +  
Times Square Coca-Cola Content